Interreg
Greece-Bulgaria
TERRA-MINE
European Regional Development Fund

EUROPEAN UNION

Deliverable
6.2.3 –Joint participation in exhibitions

within the project TERRA-MINE “Sustainable Eco-Cultural Valorization of Mines and Quarries Sites in the Cross-Border Area”

PB2_Municipality of Pilea-Hortiatis

The project is co-funded by the European Regional Development Fund (ERDF) and national funds of the countries participating in the Cooperation Programme INTERREG V-A "Greece-Bulgaria 2014-2020"

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PILEA-HORTIATIS

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1 Introduction

The TTG Experience is a very famous international tourism exhibition that took place from 12 to 14 October 2022 at Rimini, Italy.

The exhibition was attended by representatives and staff members of the Municipality of Pilea-Hortiatis together with their Technical Consultant, while the participants in the exhibition were mainly connected with tourism. Promotional materials of the project such as brochures, cart-postales etc. were distributed during the exhibition.

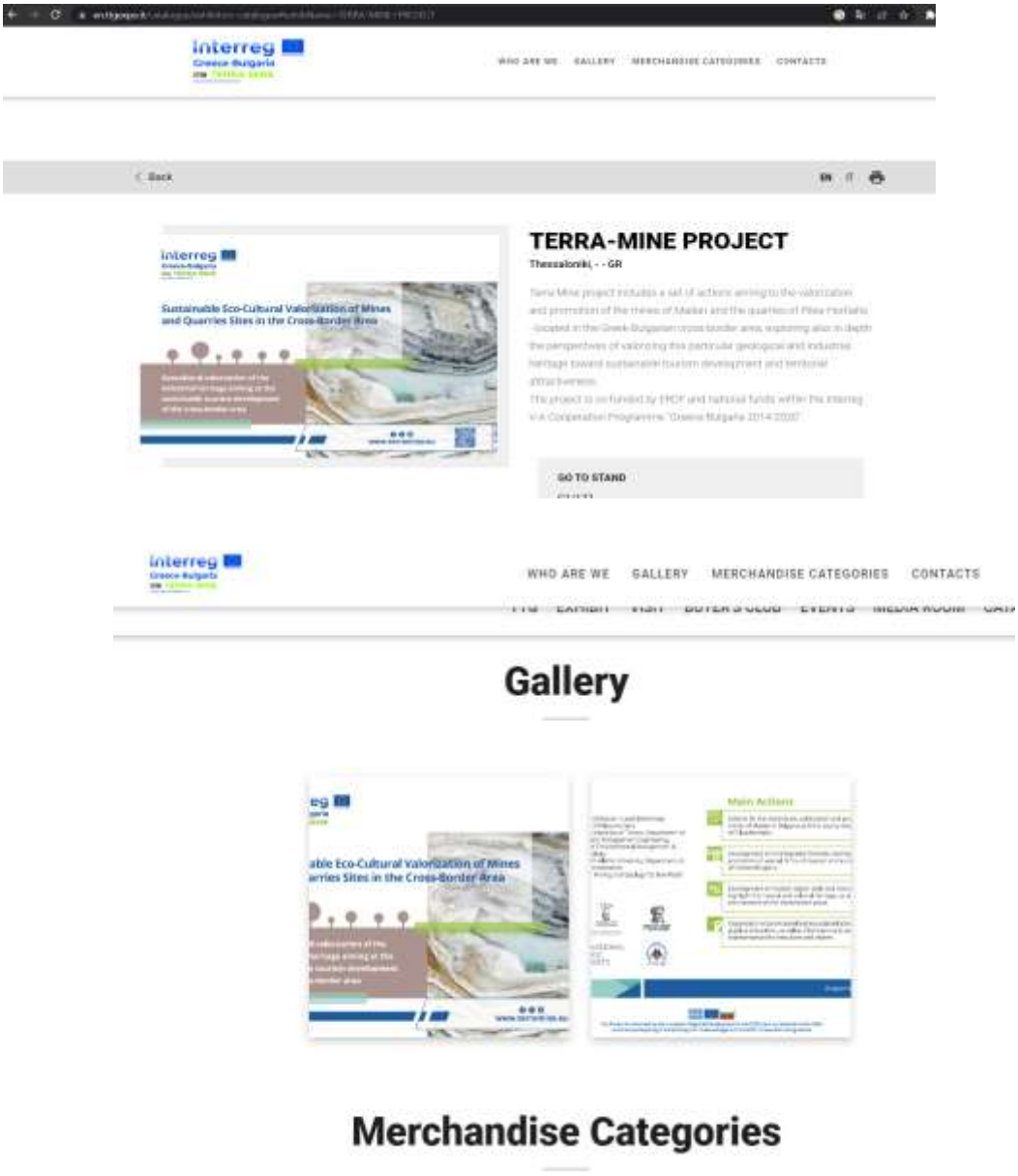
Photographs were taken throughout the exhibition.

At the same time, visitors had the opportunity to learn about the project and its actions, watching also small promo videos for the mobile application. Thanks to the exhibition, the project became better known and even approached in an interactive way the general public, the scientific community connected to tourism and the tourism stakeholders.

The results of the exhibition include a) the interaction with the public, b) the creation of new strategic networks, c) the promotion of the project to a larger audience, d) the transfer of knowledge and good practices with other projects and potential stakeholders, e) increasing awareness of cross-border projects, f) and finally better cooperation between cross-border areas.

2 Participation in the exhibition

2.1 Stand and presentation material



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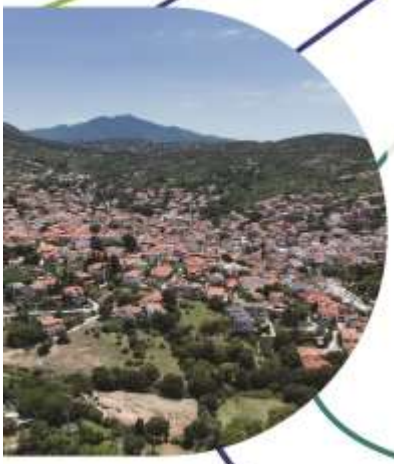

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PILEA | PANORAMA | HORTIATIS
EXOHI | ASVESTOHORI | FILYRO

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Aggelochori limestone quarry area, Municipality of Thessaloniki, Greece
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Discover more!

Discover More!
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TERRA-MINE
Crystal Hall, Municipality of Madan, Bulgaria

2.2 Terra-Mine presence in the exhibition - highlights

The Exhibition took place between 12 and 14 October 2022 and operated on 12 and 13 October from 10.00 to 18.00 and on 14 October 2022 from 10.00 to 17.00.

The three representatives and staff members of the Municipality of Pilea-Hortiatis together with their Technical Consultant were present during all the days with main tasks the reception of visitors in the stand, the provision of information, the dissemination of material, the participation in “Meet My Destination” Meetings.

MEETYOUR DESTINATION TTG TRAVEL EXPERIENCE

ITALIAN EXHIBITION GROUP
Providing the future

Aggiornata al: lunedì 31 ottobre 2022

Azienda: PLANO2 CONSULTING PC
C.a.: IOANNA PAPAIOANNOU
Stand: C1 177

We are pleased to provide the list of buyers you will meet directly at your booth according to your diary:

mercoledì 12 ottobre 2022

Azienda	Riferimento	Nazione	Orario
MADEINTRAVEL.NET	DAVIDE PERSONELLI	Italia	15:00

giovedì 13 ottobre 2022

Azienda	Riferimento	Nazione	Orario
Viaggiatori italiani associati	Gabriella Pati	Italia	10:30

Please note that each meeting lasts 25 minutes and we kindly ask you not to be late in order to allow each buyer to complete the scheduled meetings at the fixed time.

For any info or enquiries you could contact us at **"Buyers' Lounge" located in Pav. C3.**

Best Regards,

Sellers' Office
Meet Your Destination
Italian Exhibition Group S.p.A.

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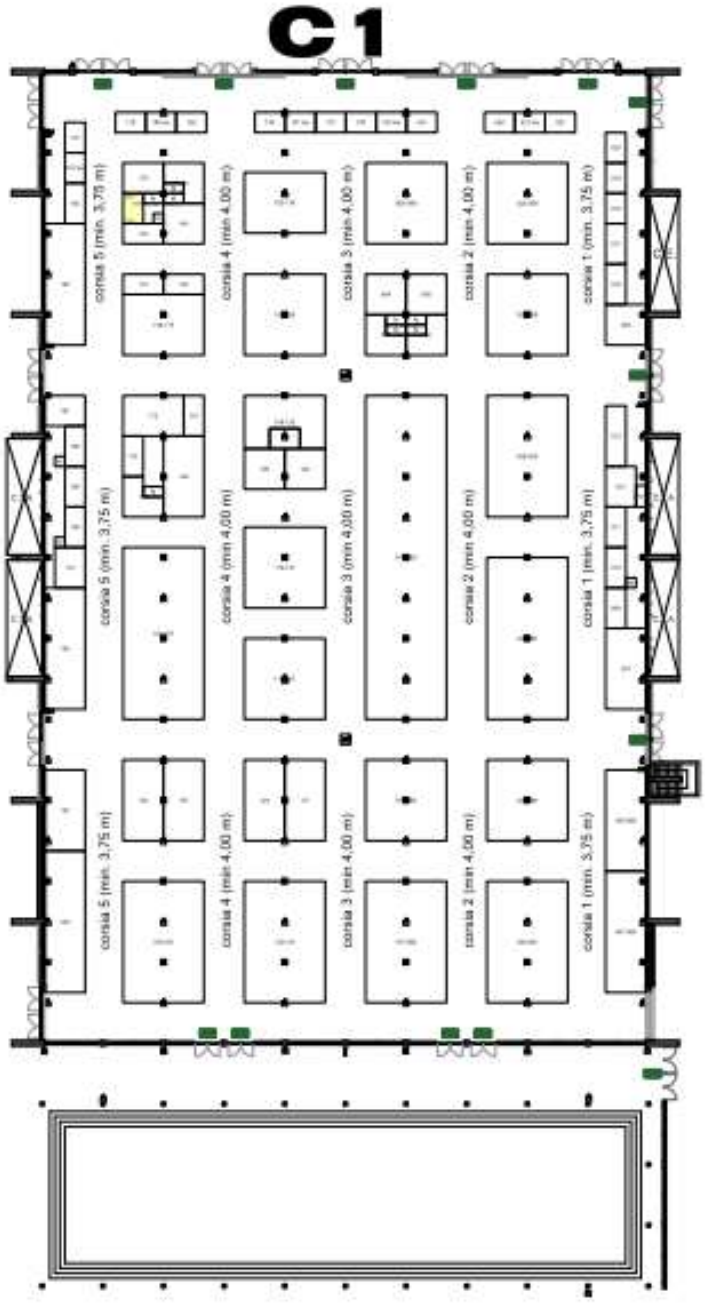
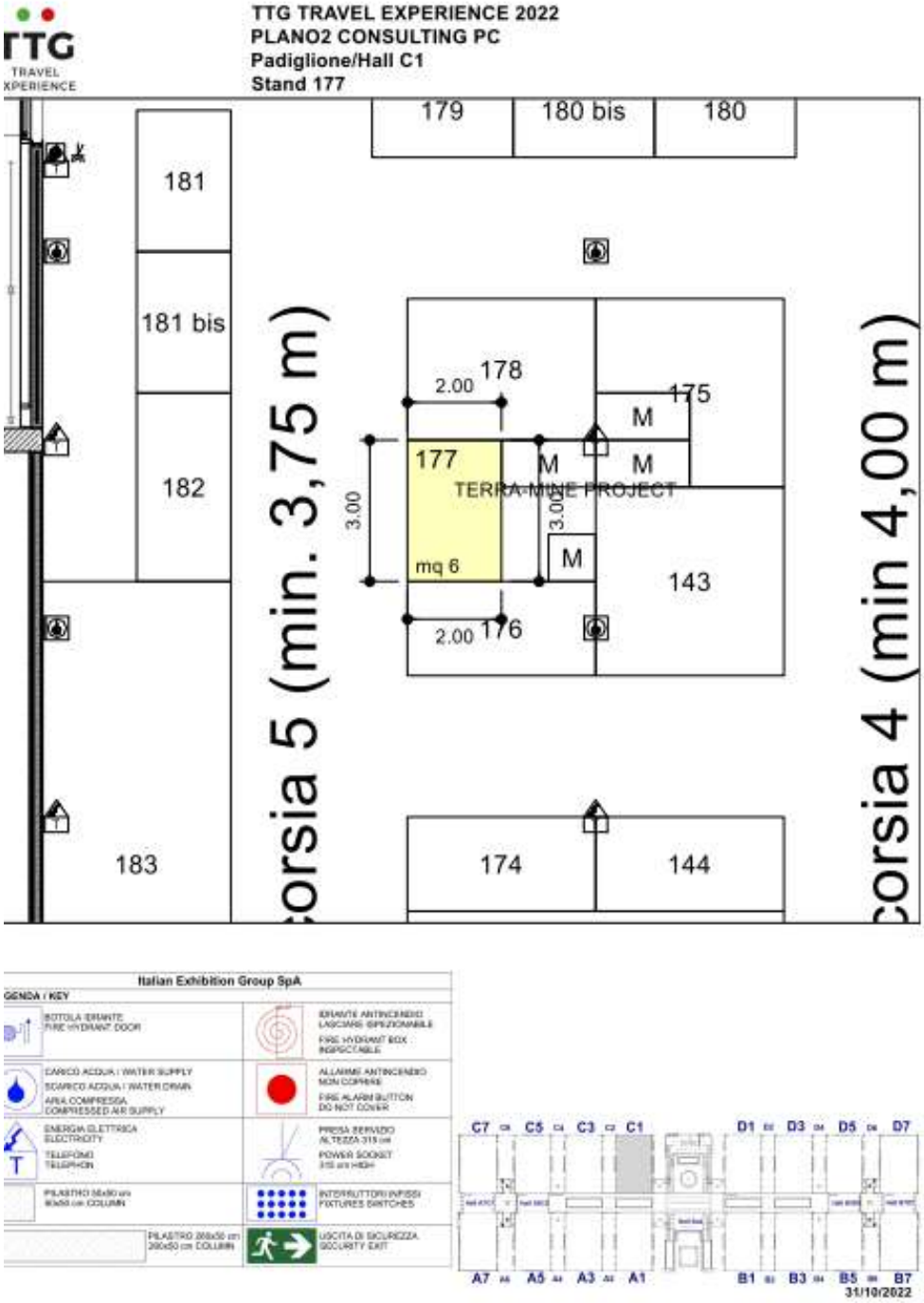
3 Annex | Hall Maps

TTG TRAVEL EXPERIENCE 2022
PLANO2 CONSULTING PC
Padiglione/Hall C1
Stand 177




TTG TRAVEL EXPERIENCE 2022
PLANO2 CONSULTING PC
Padiglione/Hall C1
Stand 177
179
180 bis
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TERRA-MINE PROJECT
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Corsia 4 (min 4,00 m)

Italian Exhibition Group SpA
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D1 D3 D5 D7
A7 A5 A3 A1
B1 B3 B5 B7
31/10/2022